

Safeway
June Dairy Month Sweepstakes - OFFICIAL RULES
June 2 – June 29, 2023

1. HOW TO ENTER: From June 2, 2023 at 12:00 a.m. Eastern Time ("ET") through June 29, 2023 at 11:59 ET when you purchase participating products using your Safeway Member Phone Number you will be automatically entered for a chance to win.

2. SPONSOR: Albertsons Companies, Inc.

3. ADMINISTRATOR: TKE, LLC

4. Alternate Entry. To enter without registering for a Safeway membership on-line or using your Safeway Member phone number, simply write your name, address (with zip code) and telephone number (with area code) on a 3x5 card and mail in a stamped envelope to:

"June Dairy Month – Safeway Consumer Sweepstakes",
c/o Marketing by TKE,
P.O. Box 26, Flourtown, PA 19031

5. ELIGIBILITY: Safeway June Dairy Month Sweepstakes is open to legal residents of DE, DC, VA, and MD, ages 18 and over. **No purchase necessary to enter or win.** Employees or family members of employees of Albertsons Companies, Inc., TKE, LLC or the Participating Manufacturers, their parent companies, or affiliates, are not eligible to participate in this Sweepstakes. Void where prohibited by law. All federal, state and local laws apply. Odds of winning each prize depend on the number of entries received. Only one prize per person and per household will be awarded.

6. GENERAL CONDITIONS: Purchasing a participating product during the promotion period utilizing your **Safeway Member Phone Number** constitutes an entry. Participating products are noted with shelf tags at point of purchase, as well as noted below with a list of participating UPCs in Appendix A. All entries must be received by 11:59 pm ET, June 29, 2023 to be eligible for the Prize. All mail-in entries must be postmarked by June 26, 2023 and received by June 29, 2023 to be eligible for the Prize. By participating, entrants agree to these Official Rules and the decisions of Sponsor and/or Administrator, which are final and binding in all respects, including decisions regarding entrant eligibility and Winner selection.

7. WINNER SELECTION: One (1) Grand Prize winner and five (5) runner up winners will be selected on or about July 1, 2023. Winners will be selected in a random drawing by the Sweepstakes Administrator, whose decisions with respect to all aspects of the Sweepstakes are final and binding. Odds of winning any prize depend on the number of eligible entries received. Purchase entries will be combined with mail-in entries to form one pool of entries. Winner will be notified by phone and/or email.

8. PRIZES: Total approximate retail value of prizes is \$3,100. Prize structure is as follows:

- a.** One (1) Grand Prize Winner will be selected to receive "dairy products for a year.". The Grand Prize Winner will receive this prize in the form of \$2,600 in Safeway gift cards, valid for eligible Safeway goods and products (Safeway Gift Card Terms & Conditions apply).
- b.** Five (5) Runner Up Winners will receive a \$100 Safeway Gift Card.

9. MISCELLANEOUS: Limit one mail in entry per envelope. Mail-in envelopes larger than a #10 envelope or envelopes containing multiple entries will be automatically disqualified. No photocopied or mechanically reproduced entries will be accepted; incomplete or illegible entries are not eligible. No responsibility is assumed for technical failure of any kind or for lost, late, damaged, misdirected, incomplete, altered, illegible or postage due entries. If the Sweepstakes cannot be conducted as planned, for any reason, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, acts of nature, or any other cause beyond the control of Sponsor, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and select winners from among the eligible entries prior to such cancellation, termination, modification, or suspension. Sponsor reserves the right, at its sole discretion, to cancel the Sweepstakes if it becomes technically corrupted and select winner by random drawing from among all

eligible mail-in entries received. Persons suspected or found tampering with or abusing any aspect of this Sweepstakes, or who Sponsor believes to be related to or causing any malfunction, error, disruption or damage will be disqualified. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Entries that are incomplete, incorrect, illegible and/or deemed not eligible by Sponsor or Administrator will automatically be disqualified. Neither Sponsor nor Administrator are responsible for any electronic, network, computer or other technical malfunctions that may occur upon collection, processing and transmission of data or for any type of graphical or other error in the printing of the offer or in administration of the Sweepstakes. Under no circumstances will entrants be permitted to obtain awards for any action or claim related to the Sweepstakes, and entrant hereby waives all rights to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, in relation thereto and entrant further waives all rights to have damages multiplied or increased.

Unclaimed, returned, and/or refused prizes will not be awarded. Prize may be forfeited if the notification is mailed and returned as undeliverable mail without a forwarding address, if Winner is unable to be contacted by telephone, or if Winner Email notification is returned as undeliverable or an invalid Email address. Winner must comply with all Sweepstakes rules as published. All federal, state and local taxes where applicable are the sole responsibility of the prize recipient. Sponsor will report the total value of the prize to the IRS and furnish winner with a federal Form 1099-MISC for an ARV of \$600 or more. Winners must provide their social security number and, if requested, a completed Form W-9 to Sponsor for tax reporting purposes, and are solely responsible for payment of all federal, state, and local taxes incurred as a result of the award of a prize. No more than the advertised number of prizes will be awarded. Sponsor or Administrator reserves the right to substitute any listed prize for one of equal or lesser value if the designated prize should become unavailable. All prizes are non-transferable, unless agreed upon by Sponsor or Administrator, and no substitutions will be made. Sponsor or Administrator reserves the right to cancel this promotion at any time during the promotion period. Sponsor or Administrator is not responsible for winner limitations that prevent acceptance or use of any prize. All entries become the property of Sponsor or Administrator and none will be returned.

10. PUBLICITY: Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability/Publicity for the specific prize before prize will be awarded. Winner will be required to return documents within a reasonable period of time following the prize notification letter by mail or within three (3) days of Winner Email notification. Failure to comply with this requirement or return of prize notification as undeliverable will result in forfeiture of prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, address, likeness, and/or prize information for promotional purposes without further payment or consideration unless prohibited by law.

11. RELEASE: By participating, winner releases Sponsor, Administrator and Participating Manufacturers and their respective parent, subsidiaries, affiliates, and the directors, officers, employees or agencies of any of the above organizations (the "Released Parties") from any and all claims, actions, damages, losses, costs, expenses, and liability of any kind (including, without limitation, property damage, personal injuries and/or death, direct, indirect, incidental, consequential or punitive damages, counsel fees, and court costs however named or described) that may occur, directly or indirectly, in whole or in part, from: (i) participation in the Sweepstakes; (ii) the delivery, mis-delivery, receipt, acceptance, possession, use or misuse of the prizes awarded in the Sweepstakes; (iii) the use of any winner's name, photograph and/or likeness as permitted herein, including, without limitation, claims based on publicity rights, defamation and/or invasion of privacy; and/or (iv) any travel or activity related to the receipt, use or misuse of the prizes, including, but not limited to, personal injury, death and/or property damage.

12. WINNERS LIST: To obtain a list of winners, send a self-addressed, stamped envelope to: TKE, LLC, Attn: "Safeway June Dairy Month Sweepstakes" Winners, P.O. Box 26, Flourtown, PA 19031, by June 30, 2024.

13. PRIVACY: Please review Sponsor's Privacy Policy at <https://www.albertsonscorporation.com/about-us/our-policies/privacy-policy.html> and Terms of Use at <https://www.albertsonscorporation.com/about-us/our-policies/terms-of-use.html>. By participating in the Sweepstakes, you hereby agree to Sponsor's collection and usage of your personal information as permitted by Sponsor's Privacy Policy and acknowledge that you have read and accept Sponsor's Privacy Policy.

14. DISPUTES: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for Idaho; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. You and Sponsor hereby waive any and all right to trial by jury. If any provision of these Terms and Conditions is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. All federal, state and local laws and regulations apply. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with the substantive laws of the State of Idaho, without regard to its conflict of laws rules. Any action relating to this Sweepstakes shall be initiated exclusively in the state and federal courts located in Ada County, Idaho (USA).

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Appendix A (Participating Product UPC's)

Tillamook		
BRAND #1 Description	SIZE	UPC NUMBER
Sliced Swiss	12/8z	000-72830-03009
Sliced Sharp	12/8z	000-72830-03002
Sliced Pepper Jack	12/8z	000-72830-03013
Sliced Colby Jack	12/8z	000-72830-03033
Sliced Medium	12/8z	000-72830-03111
Sliced Smoked Provolone	12/7z	000-72830-03316
Shreds Mexican Pepper/Jack Medium	12/8z	000-72830-01124
Shreds Medium Cheddar	12/8z	000-72830-00100
Shreds Mozzarella	12/8z	000-72830-01121
Shreds Mexican Blend	12/8z	000-72830-01140
Sharp Cheddar Farmstyle Thick Cut	12/8z	000-72830-01104
Shreds Wharp White Cheddar Farmstyle Cut	12/8z	000-72830-01128
Vintage White Sharp Chunk	12/8z	000-72830-00560
Cheddar Medium Chunk	12/8z	000-72830-00551
Extra Sharp Cheddar Chunk	12/8z	000-72830-00555
Sharp Cheddar Chunk	12/8z	000-72830-00552
Veggie Cream Cheese Spread	12/8z	000-72830-70223

Strawberry Cream Cheese Spread	12/8z	000-72830-70222
Chive & Onion Cream Cheese Spread	12/8z	000-72830-70228
Original Cream Cheese Spread	12/8z	000-72830-70220
Minute Maid		
BRAND #1 Description	SIZE	UPC NUMBER
Simply Ades /Simply Light Ades	52z	
Simply Lemonade	6/52z	000-25000-04498-4
Simply Lemonade w/Raspberry	6/52z	000-25000-04490-8
Simply Limeade	6/52z	000-25000-04088-7
Simply Strawberry Lemonade	6/52z	000-25000-04086-3
Simply Blueberry Lemonade	6/52z	000-25000-04492-2
Simply Watermelon	6/52z	000-25000-10211-0
Simply Light Lemonade	6/52z	000-25000-10061-1
Simply Light Lemonade w/Raspberry	6/52z	000-25000-10065-9
BRAND #2 Description	SIZE	UPC NUMBER
Gold Peak	52z	
Gold Peak Diet Tea	6/52z	000-49000-07417-8
Gold Peak Sweetened Black Tea	6/52z	000-49000-07415-4
Gold Peak Unsweetened Black Tea	6/52z	000-49000-07418-5
Gold Peak Lemonade Tea	6/52z	000-49000-07420-8
BRAND #3 Description	SIZE	UPC NUMBER
MM Zero	52z	
Minute Maid Zero Sugar Lemonade	6/52z	000-25000-12052-7
Minute Maid Zero Sugar Mango Passion	6/52z	000-25000-12056-5
Minute Maid Zero Sugar Fruit Punch	6/52z	000-25000-12058-9
Minute Maid Zero Sugar Pink Lemonade	6/52z	000-25000-12054-1
Oatly		
BRAND #1 Description	SIZE	UPC NUMBER
Oatly Full Fat	64 floz	9064663008
Oatly Original	64 floz	9064664101
Oatly Baristta Original	32 floz	9064600005
General Mills		
BRAND #1 Description	SIZE	UPC Number
Oui Yogurt		
OUI BY YOPLAIT DAIRY FREE FRNCH VAN YGRT	5 OZ	7047015965
OUI BY YOPLAIT DAIRY FREE STRBRY YOGURT	5 OZ	7047015832
OUI BY YOPLAIT DAIRY FREE RSPBRY YOGURT	5 OZ	7047015966
OUI BY YOPLAIT FRENCH STYLE YGRT RSPBRY	5 OZ	7047010375
OUI BY YOPLAIT VANILLA YGRT FRENCH STYLE	5 OZ	7047049646
OUI BY YOPLAIT STRWBRY YGRT FRENCH STYLE	5 OZ	7047049647
OUI BY YOPLAIT BLACK CHERRY YGRT FRENCH	5 OZ	7047049654
OUI BY YOPLAIT PEACH YGRT FRENCH STYLE	5 OZ	7047049649

OUI BY YOPLAIT FRENCH STYLE YGRT RSPBRY	5 OZ	7047010375
OUI BY YOPLAIT COCONUT YGRT FRENCH STYLE	5 OZ	7047049652
OUI BY YOPLAIT FRENCH STYLE YGRT KEY	5 OZ	7047010376
OUI YOGURT COFFEE SINGLE SERVE	5 OZ	7047016324
OUI MAPLE	5 OZ	7047015364
BRAND #2 Description	SIZE	UPC NUMBER
Ratio Yogurt		
RATIO KETO VANILLA YOGURT	5.3 OZ	7047016473
RATIO KETO STRAWBERRY YOGURT	5.3 OZ	7047016592
RATIO KETO BLACK CHERRY YOGURT	5.3 OZ	7047016594
Pillsbury Dough	SIZE	UPC NUMBER
PB CRESCENT DGH SHEET ORIGINAL	8oz	18000007578
PB CINN ROLLS CREAM CHEESE ICING 8CT	12.4oz	18000005123
Chobani		
BRAND #1 Description	SIZE	UPC NUMBER
Chobani Core 5.3oz- Blueberry	5.3oz	894700010052
Chobani Core 5.3oz- Black Cherry	5.3oz	894700010168
Chobani Less Sugar 5.3oz- Vanilla Cinnamon	5.3oz	818290011473
Chobani Flip 4.5oz- Almond Coco Loco	4.5oz	818290012289
Chobani flip 4.5oz- Strawberry Cheesecake	4.5oz	818290019325
Chobani Zero Sugar 5.3oz- Mixed Berry	5.3oz	818290018304
Chobani Zero Sugar 5.3oz- Strawberry	5.3oz	818290018298
Saputo		
BRAND #1 Description	SIZE	UPC Number
Frigo String Cheese and Combo Packs	6.32 to 12 oz	
FRIGO CHEESE HEADS ORIGINAL MOZZARELLA CHEESE STRING	12 oz	41716-23215
FRIGO CHEESE HEADS TURKEY & COLBY JACK CHEESE STICK	6.32 oz	41716-82062
FRIGO CHEESE HEADS BEEF & CHEDDAR CHEESE STICKS	6.32 oz	41716-82058
FRIGO CHEESE HEADS SWIRLS CHEDDAR MOZZARELLA CHEESE STRING	10 oz	41716-84408
FRIGO CHEESE HEADS COLBY MONTEREY JACK CHEESE STICK	8.3 oz	41716-87550
FRIGO CHEESE HEADS BEEF SALAMI & MOZZARELLA CHEESE STICK	6.32 oz	41716-91008
FRIGO CHEESE HEADS PEPPERONI MOZZARELLA CHEESE STRING	6.32 oz	41716-82078
FRIGO CHEESE HEADS CHEDDAR CHEESE STICK	8.3 oz	41716-12515
Frigo Cheese Heads 24 CT	24 oz	41716-232217
Montchevre Plain Goat Log 8oz	8 oz	76165-7908117
Montchevre Garlic & Herb Log	8 oz	76165-7908162
Montchevre Cranberry Cinnamon Log	8 oz	76165-7908148
Montchevre Blueberry Vanilla Log	8 oz	76165-7908124
Stella Parmesan Wedge 8oz	8 oz	75805-874866
STELLA ROMANO CHEESE WEDGE	8 oz	75805-87487
STELLA FONTINELLA CHEESE WEDGE	8 oz	75805-87490

Treasure Cave Blue Crumbles 5oz	5 oz	70157-882699
TREASURE CAVE GORGONZOLA CHEESE CRUMBLED	5 oz	70157-88270
TREASURE CAVE Red Fat BLUE CHEESE CHEESE CRUMBLED	5 oz	70157-88271
Treasure Cave Blue Wedge	5.5 oz.	70157-88324-5
Turkey Hill		
BRAND #1 Description	SIZE	UPC NUMBER
Mango Flavored Lemonade	8/64 oz	20735-09760
Peach Tea	8/64 oz	20735-09290
Lemonade Tea	8/64 oz	20735-09279
Diet Iced Tea	8/64 oz	20735-09274
Diet Decaf Iced Tea	8/64 oz	20735-09287
Sweet Tea	8/64 oz	20735-09386
Iced Tea	8/64 oz	20735-09273
Green Tea	8/64 oz	20735-09259
Raspberry Tea	8/64 oz	20735-09289
Orange Diet Decaf	8/64 oz	20735-09242
Diet Green Tea	8/64 oz	20735-09306
Fruit Punch	8/64 oz	20735-09416
Lemonade	8/64 oz	20735-09276
Pink Lemonade	8/64 oz	20735-09260
I Cant Believe Its Not Butter		
BRAND #1 Description	SIZE	UPC NUMBER
I Can't Believe Its Not Butter 45z Tub	15z	40600-34500
I Can't Believe Its Not Butter 45z Tub	45z	40600-22425
I Can't Believe Its Not Butter Spray	8z	40600-34122
I Can't Believe Its Not Butter 15z Tub Light	15z	40600-38718
I Can't Believe Its Not Butter 16z Stick	16z	46000-03416
I Can't Believe Its Not Butter Twin 7.5z Tubs	15z	46000-34100
Shamrock		
BRAND #1 Description	SIZE	UPC Number
Shamrock Rockin Protein Builder Vanilla 30G	12 oz	28300-00404
Shamrock Rockin Protein Builder Chocolate 30G	12 oz	28300-00405
Shamrock Rockin Protein Builder Strawberry 30G	12 oz	28300-00433
Challenge		
BRAND #1 Description	SIZE	UPC Number
Challenge 1lb Stick Butter	1 lb	0-47200-15260-3
Danish Creamery 1lb Stick Butter	1 lb	0-47200-35420-5
Challenge Spreadable 15oz	15 oz	0-47200-15259-7
Dannon		

BRAND #1 Description	SIZE	UPC Number
YOCRUNCH VANILLA WITH M&MS	4 CT 4 OZ	4667501351
YOCRUNCH STRAWBERRY WITH M&MS	4 CT 4 OZ	4667501312
YOCRUNCH VANILLA WITH OREO COOKIE PIECES	4 CT 4 OZ	4667501350
BRAND #2 Description	SIZE	UPC NUMBER
LIGHT N FIT REGULAR VANILLA	4 CT 5.3 OZ	3663201317
LIGHT N FIT REGULAR PEACH	4 CT 5.3 OZ	3663201316
LIGHT N FIT REGULAR STRAWBERRY BANANA	4 CT 5.3 OZ	3663201318
BRAND #3 Description	SIZE	UPC NUMBER
ACTIVIA REGULAR BLACK CHERRY	4 CT 4 OZ	3663202635
ACTIVIA REGULAR VANILLA	4 CT 4 OZ	3663202601
ACTIVIA REGULAR PEACH	4 CT 4 OZ	3663202604
BRAND #4 Description	SIZE	UPC NUMBER
DANIMALS DRINKS STRAWBERRY EXPLOSION	6 CT 3.1 OZ	3663203640
DANIMALS DRINKS SWINGIN STRAWBERRY BANANA	6 CT 3.1 OZ	3663203641
DANIMALS DRINKS ROCKIN RASPBERRY	6 CT 3.1 OZ	3663203643
Land O Lakes		
BRAND #1 Description	SIZE	UPC Number
Land O'Lakes Spreadable Butter with Canola Oil	8 oz.	3450015129
Land O'Lakes Spreadable Butter with Olive Oil	7 oz.	3450015179
Land O'Lakes Garli & Herb Butter	6.5 oz.	3450015100
BRAND #2 Description	SIZE	UPC NUMBER
Land O'Lakes Whipped Butter	8 oz.	3450019406
BRAND #3 Description	SIZE	UPC NUMBER
Kozy Shack Rice Tub	22 oz.	7349151000
Kozy Shack Tapioca Tub	22 oz.	7349153000
Kozy Shack Chocolate Tub	22 oz.	7349152000
Kozy Shack 6ct Tapioca	24 oz.	7349120200
Kozy Shack 6ct Rice	24 oz.	7349120100
Kozy Shack 6ct Chocolate	24 oz.	7349120300