

CREATE YOUR PERFECT *Holiday Feast*



SAFEWAY 

Prices on this page are effective Wednesday, November 1 thru Tuesday, December 26, 2023 (unless otherwise noted).

Plan Your HOLIDAY FEAST!

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Order online at [Safeway.com/orderahead](https://www.safeway.com/orderahead),
by phone 1.888.358.7328 or in-store
at the deli, bakery, or meat counters
to place your special orders.



DriveUp & Go™

Short on time this holiday?

*When you spend \$75 or more on Drive Up & Go™. Enter Promo Code SAVE30 at checkout. Not valid on orders fulfilled by Instacart.

Shop online and we'll bring the groceries to your car.



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Tempting TRAYS

Kickstart the
celebrations!



Ask about upgrading to a
Boar's Head Party Tray Today!



Every Day
49⁹⁹
ea

Classic Party Tray
16-in. Serves 15 to 20.



Every Day
79⁹⁹
ea

Italian Tray
16-in. Serves 15 to 20.



Every Day
89⁹⁹
ea

European Cheese Tray
12-in. Serves 15 to 20.



Every Day
79⁹⁹
ea

Elegant Charcuterie Tray
12-in. Serves 15 to 20.



Every Day
89⁹⁹
ea

Italian Sampler
16-in. Serves 15 to 20.



Every Day
59⁹⁹
ea

Fine Cheese & Fruit Tray
16-in. Serves 15 to 20.



Every Day
69⁹⁹
ea

Harvest Tray
12-in. Serves 15 to 20.



Every Day
69⁹⁹
ea

Sweet Treat Tray
12-in. Serves 15 to 20.



Every Day
89⁹⁹
ea

Mediterranean Tray
12-in. Serves 15 to 20.

Just Heat & Serve

Complete HOLIDAY DINNERS



69⁹⁹
Serves 6-8

**HOMESTYLE
TURKEY
Dinner**

- Fully Cooked Turkey
- Homestyle Stuffing
- Mashed Potatoes
- Cranberry Sauce
- Homestyle Gravy



79⁹⁹
Serves 8-10

**SPIRAL
HAM
Dinner**

- Fully Cooked Ham
- Scalloped Potatoes
- Mashed Sweet Potatoes
- Green Bean Casserole
- Spiced Apples



99⁹⁹
Serves 5-6

**PRIME
RIB
Dinner**

- Fully Cooked Prime Rib
- Scalloped Potatoes
- Mashed Sweet Potatoes
- Green Bean Casserole
- Spiced Apples

While Supplies Last.

Let us do the work for you!

Order at your local store,
call 1-888-358-7328,
visit [Safeway.com/orderahead](https://www.safeway.com/orderahead)
or Scan Now!



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CHARCUTERIE

Know-How

Thinly Sliced Meats

Something Briny

Some Color

A Variety of Cheese

Something Crunchy

Build like a Pro

Endless options to have fun, feed your guests and try new flavor combinations.



Primo Taglio® Goat Cheese
4-oz. Selected varieties.

Every Day
5⁹⁹
ea



Double Crème Brie
8.8-oz. Safeway exclusive.

Every Day
8⁹⁹
ea



Formaggio Granino
8.5-oz. Young Parmesan Style.

Every Day
9⁹⁹
ea



Primo Taglio® Manchego Cheese
6-oz.

Every Day
9⁹⁹
ea



Primo Taglio® Mozzarella Roll
8-oz. Selected varieties.

Every Day
8⁴⁹
ea



Veroni Italian Imported Meats
3 to 4-oz. Selected varieties.

Every Day
8⁹⁹
ea



Boar's Head Prosciutto Di Parma
3-oz.

Every Day
8⁹⁹
ea



Boar's Head Charcuterie Trio
6-oz. Selected varieties.

Every Day
10⁹⁹
ea



Dalmatia Fig Spread
7.7 to 8.5-oz. Selected varieties.

Every Day
5⁹⁹
ea



Boar's Head Hummus
8 to 10-oz. Selected varieties.

Every Day
5⁹⁹
ea



Delallo Balsamic Glaze
5.07-oz.
Pairs well with Parmesan Cheese.

Every Day
6⁹⁹
ea



Bonnie's Jams
8.75-oz.
Selected varieties.

Every Day
8⁹⁹
ea



Signature SELECT® Olives
7-oz. Selected varieties.

Every Day
4⁹⁹
ea When you Buy 2



Firehook Crackers
5.5-oz. Selected varieties.

Every Day
7⁴⁹
ea



Olina Cracker Variety Pack
10.9-oz.

Every Day
9⁹⁹
ea



Made With Marcona Almonds
5.5-oz.

Every Day
9⁹⁹
ea

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CRAFT YOUR Holiday Dinner

SCAN
for delicious
holiday recipes!



PEPPERED BEEF RIBEYE ROAST

with Roasted Garlic Sauce

DIRECTIONS:

1. Preheat oven to 350°F. Combine 1 tablespoon parsley and pepper in small bowl. Press evenly onto all surfaces of beef roast.
2. Place roast, fat side up, on rack in shallow roasting pan. Insert oven proof meat thermometer so tip is centered in thickest part of beef, not resting in fat. Do not add water or cover. Cut about ¼ inch off top of each garlic head, exposing cloves. Remove outer papery skin, leaving head intact. Place in center of 12-inch square heavy-duty aluminum foil; drizzle each with 1 teaspoon oil. Bring two opposite sides of foil over garlic; seal with double fold. Fold in open ends to seal. Place alongside roast in pan. Roast beef in 350°F oven 1¾ to 2 hours for medium rare; 2 to 2½ for medium doneness. Roast garlic 1¼ to 1½ hours or until very soft and golden brown; set aside.
3. Remove roast when meat thermometer registers 135°F for medium rare; 150°F for medium. Transfer roast to carving board; tent loosely with aluminum foil. Let stand 15 to 20 minutes. (Temperature will continue to rise about 10°F to reach 145°F for medium rare; 160°F for medium.)
4. Meanwhile, squeeze garlic cloves from skins into small bowl; mash with back of spoon. Combine garlic, broth and sherry in medium saucepan; bring to boil. Cook 10 to 11 minutes or until reduced by half. Add half-and-half; reduce heat and bring to a gentle boil. Continue cooking 4 to 6 minutes or until sauce is reduced to 1 cup, stirring occasionally. Keep warm.
5. Carve roast into slices; serve with sauce. Garnish with additional parsley, as desired.

INGREDIENTS:

- beef prime rib roast (6 pounds)
- 1 tablespoon Italian (flat-leaf) parsley
- 2 teaspoons coarse grind black pepper
- 2 medium heads garlic
- 2 teaspoons extra-virgin olive oil
- 1 cup low-sodium beef broth
- 2 tablespoons dry sherry
- ½ cup half-and-half
- ¼ teaspoon salt
- Italian (flat-leaf) parsley (for garnish)

8 Servings
80 Minutes

Looking for something special?

Our in-store butchers are happy to place custom orders!



Beef Round Eye Roast
Boneless



**Beef Round Sirloin
Tip Roast**
Boneless



**Beef Chuck
Cross Rib Roast**
Boneless



Beef Tenderloin Filet Roast
Boneless



Pork Loin Roast
Boneless



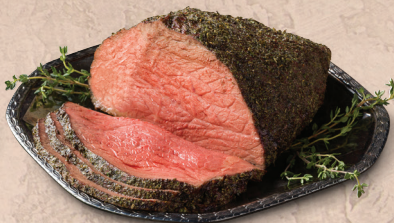
Beef Rib Eye Roast
Bone-In



**Smoked Spiral
Cut Half Ham**
Bone-In



**Pork Tenderloin
Whole**
Boneless



**Beef Bottom Round
Rump Roast**
Boneless



Whole Turkey



Leg of Lamb
Bone-In



Rack of Pork
Bone-In French Cut

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IT'S A Match!

Perfect Pairings for your Holiday Meals



Cooked Vegetables
pairs well with
J Vineyards Pinot Gris (750-ml.)
Single Price: \$17.99 ea. Member Price
When You Buy 6 Price: \$16.19 ea. Member Price



Soft Cheese
pairs well with
Ferrari-Carano Chardonnay (750-ml.)
Single Price: \$21.99 ea. Member Price
When You Buy 6 Price: \$19.80 ea. Member Price



Cured Meat
pairs well with
**Rombauer Chardonnay
& Zinfandel** (750-ml.)
Single Price: \$43.43 ea. Member Price
When You Buy 6 Price: \$38.99 ea. Member Price



Pork
pairs well with
Meiomi Pinot Noir (750-ml.)
Single Price: \$22.69 ea. Member Price
When You Buy 6 Price: \$20.43 ea. Member Price



Poultry
pairs well with
**Decoy Chardonnay
& Pinot Noir** (750-ml.)
Single Price: \$19.99 ea. Member Price
When You Buy 6 Price: \$17.99 ea. Member Price



Shellfish
pairs well with
La Crema Sonoma Chardonnay (750-ml.)
Single Price: \$19.99 ea. Member Price
When You Buy 6 Price: \$17.99 ea. Member Price



Beef
pairs well with
Justin Cabernet Sauvignon (750-ml.)
Single Price: \$33.69 ea. Member Price
When You Buy 6 Price: \$30.33 ea. Member Price



Salads & Raw Vegetables
pairs well with
Kim Crawford Sauvignon Blanc (750-ml.)
Single Price: \$17.99 ea. Member Price
When You Buy 6 Price: \$16.19 ea. Member Price



10% off
Wine & Spirits
when you buy
**6 or more
bottles***



*When you buy 6 or more qualifying items in a single in-store transaction with your for U® account. Restrictions apply. Offer valid on participating 750-ml. or larger bottles and cannot be doubled or combined with any other discounts, coupons, or special in-store savings.

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GET HOOKED ON *Holiday Seafood*



Every Day
Starting at:
24⁹⁹
ea

**Kick'd Up
Bounty Shrimp
Party Tray**
2 or 4-lb. 31/40-ct. Cooked Shrimp.



Every Day
Starting at:
9⁹⁹
ea

**Kick'd Up
Alaskan Snow Leg
Surimi Party Tray**
1 or 2-lb.



Every Day
Starting at:
21⁹⁹
ea

**Kick'd Up
Combo Party Tray**
1-lb. Alaskan Snow Leg Surimi
and 1-lb. 31/40-ct. Cooked Shrimp.



Every Day
6⁹⁹
lb

**Lobster Roll
Salad**



Every Day
8⁹⁹
ea

**Fresh Atlantic
Salmon Portions**
7-oz. Farmed Raised.



1⁹⁹
ea
Member
Price

**Premium
Oysters**
Cupid's Choice, Sweet Petite, Black
Point, Blue Point or Capital.



Every Day
26⁹⁹
lb

**Jumbo
Snow Crab Clusters**
Cooked. Previously Frozen.



Every Day
7⁹⁹
lb

**Lobster
Mac & Cheese**

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LET THE *Fresh*tivities BEGIN

Hand selected and hand-cut so
you don't have to, these are
the perfect Grab 'N Go items.

Let us do the work for you!

Produce comes pre-packaged, pre-cut and full of delicious flavoring.
Just cook and enjoy.



**Butternut Squash
with Rosemary**
32-oz.



**Green Bean
Almondine**
18-oz.



**Stuffing
Mix**
20-oz.



**Candied
Yams**
25-oz.



**Mushroom and
Asparagus Tray**
8-oz.



**Brussels Sprouts
with Tomato
Chipotle Butter Tray**
11-oz.



**Mushrooms with
Roasted Garlic
Butter Tray**
10-oz.



**Squash Mix
with Dill Tray**
12-oz.



**Salsa —
Mild or Spicy**
12-oz.



**Guacamole —
Mild or Spicy**
14-oz.



**Chopped
White Onions**
6-oz.



**Chopped
Red Onions**
6-oz.



**Premium Vegetable
Tray with Dip**
46-oz.



**Fruit Tray
with Dip**
60-oz.



**Family Size
Fruit Salad Tray**
83-oz.



**Family Size
Melon Medley**
83-oz.

BAKED *to* Perfection!

Best TRADITION EVER

Holidays, and holiday guests,
demand a little something special
for breakfast, brunch and dinner.
Make your day quick and
easy with fresh favorites
everyone will love.



**Dozen Donuts
or Bagels**
Made fresh daily.

Every Day
Starting at:
10⁹⁹



**Fresh Baked
Pudding Ring**

Every Day
5⁹⁹



**French
Bread**

Every Day
2⁴⁹



**Fresh Baked
Dinner Rolls**
12-ct.

Every Day
4⁹⁹

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SWEETEN *the Season!*

Dazzle your guests
with these delightful
holiday treats.



Sweet inspirations for your celebrations. Every gathering needs a little indulgence, and fresh treats from our bakery will be the hit of the party. From the simple to the sublime, there is truly something for everyone.

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**Signature SELECT®
Holiday Brownies**
14-oz.

Every Day
10⁹⁹



**Bakery Cookie
Platter**
36 to 50-ct.

Every Day
14⁹⁹



**Signature SELECT®
Cheesecake**
6-in. Selected varieties.

Every Day
10⁹⁹



**Fresh Baked
Pie**
9-in. Selected varieties.

Every Day
12⁹⁹

Get in the SPIRIT

Sip your way into the holiday spirit with festive cocktails or beverages from our carefully curated selection.



Sugar Cookie Martini
made with
Smirnoff
Vanilla Vodka (750-ml.)
Single Price: \$9.99 ea. Member Price
When You Buy 6 Price: \$8.99 ea. Member Price



Holiday Punch
made with
E&J
VS Brandy (750-ml.)
Single Price: \$9.99 ea. Member Price
When You Buy 6 Price: \$8.99 ea. Member Price



Peppermint
White Russian
made with
Kahlúa
Coffee Liqueur (750-ml.)
Single Price: \$21.99 ea. Member Price
When You Buy 6 Price: \$19.79 ea. Member Price



*When you buy 6 or more qualifying items in a single in-store transaction with your for U® account. Restrictions apply. Offer valid on participating 750-ml. or larger bottles and cannot be doubled or combined with any other discounts, coupons, or special in-store savings.

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Hot Toddy
made with
Jameson
Irish Whiskey (750-ml.)
Single Price: \$24.99 ea. Member Price
When You Buy 6 Price: \$22.49 ea. Member Price



Irish Coffee
made with
Bailey's Irish Cream (750-ml.)
Single Price: \$25.99 ea. Member Price
When You Buy 6 Price: \$23.39 ea. Member Price



10% off
Wine & Spirits
when you buy
6 or more
bottles*



BRIGHTEN the Holidays

**Joy,
delivered.**

Buy online, skip the
lines and save time.
Order ahead for easy delivery!



*Available at most stores.



We offer custom and pre-arranged bouquets all bursting with blooms. Lush, vibrant, and sure to brighten any occasion this holiday season.



Starting at
49⁹⁹

debi lilly design™
Thanksgiving Pumpkin
Arrangement



Starting at
39⁹⁹

debi lilly design™
Fall Vase Arrangements



31⁹⁹

debi lilly design™
Wreath 24-inch



16⁹⁹

debi lilly design™
Fragrant Rose Bouquet



11⁹⁹

Poinsettia
6-in.



Starting at
39⁹⁹

Holiday Gift Baskets

Buy 6 or more
& get 10% off

Create Your Own Gift Basket



SM \$15

MED \$20

LG \$25

Includes assembly, wrap & bow



1. Pick
a Size

2. Purchase
Items

3. Our Floral Associate
will do the rest

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